

Seeff | RICHARDS
BAY

MARKETING OFFERING

START YOUR NEW CHAPTER WITH THE PROPERTY EXPERTS



**HOME
IS OUR
STORY**

WHY SEEFF?

“

My personal pledge is to assure you that I am personally available should you experience any level of dissatisfaction.”



Dear valued client,

I would like to take this opportunity to personally thank you for entrusting us with your property journey. Purchasing or selling a property is no small feat and it can be a daunting process, however by partnering with Seeff Richards Bay you can rest assured that we're on your side to guide you through every step of the way.

Backed by a team of seasoned agents, fuelled by passion, we strive to deliver an impeccable level of service, keeping you in mind at the heart of the process. Our agile marketing tactics and strategies will ensure your property is given the highest level of attention.

In terms of the sales and rentals process, not only would you be guided by our extensive market expertise, but you would also benefit from the strength of our combined national marketing initiatives.

As a group, we are collectively viewed as one of the biggest advertisers, and in addition, also market through online platforms such as our website, which currently promotes over 30,000 properties.

Over the decades, Seeff has shown its ability to assist clients successfully navigate market challenges. We are constantly innovating, and moving ahead with the latest industry insights and trends.

In property, skills and systems ensure success. With Seeff you are in good hands. Please be assured of my personal commitment.

I would also like to thank you again for considering Seeff as your property partner and look forward to the opportunity of welcoming you to the "Seeff Family" experience.

Remember, our service is guaranteed!

Kind regards,
Elaine Vandayar
Managing Director,
Seeff Richards Bay



30k+

PROPERTIES
CURRENTLY
PROMOTED ONLINE

THE SEEFF STORY

Our Story began in 1964 as a small family-run business and we now assist and facilitate the buying and selling of homes with the help of over 2000 agents and admin staff, working from more than 200 offices across the Southern African Region.

“Property is not only the most important financial transaction for most people, but is also the foundation on which to build a life and create security and memories.

Seeff understands this and our business is geared around this.”

Helping people unlock the next chapter of their stories has made us the leading property company in Southern Africa over the past half a century - a perfect balance between being business savvy and understanding people's needs.

Seeff Richards Bay has been serving the Zululand community for over 25 years. With the team's passion for property, it's no surprise why they have grown to become one of the leading branches in the country. The team has consistently sold the most units in the region with the focus of delighting our client's needs.

The team has also over the past few years leased the most units in the region. Their attention to detail and focus on taking out the hassle of managing properties has resulted in a record of tenants and landlords choosing to partner with the team.

Our Purpose is to Empower People to Prosper Through Property and our Core Values are - Excellence, Passion, Integrity, Challenging, Family, Innovation, Perseverance. This influences our internal culture and drives everything that we do.

Samuel Seeff

Group Chairman Our History



OUR VALUES



EXCELLENCE

WE ARE WHAT WE REPEATEDLY DO. EXCELLENCE, THEN IS NOT AN ACT, BUT A HABIT.



FAMILY

A GROUP EXPERIENCE OF STRENGTH AND SUPPORT.



PASSION

THERE IS NO PASSION TO BE FOUND PLAYING SMALL - IN SETTLING FOR A LIFE THAT IS LESS THAN THE ONE YOU ARE CAPABLE OF LIVING.



INNOVATION

INNOVATION DISTINGUISHES BETWEEN A LEADER AND A FOLLOWER.



INTEGRITY

INTEGRITY IS CHOOSING YOUR THOUGHTS AND ACTIONS BASED ON VALUES RATHER THAN PERSONAL GAIN.



PERSEVERANCE

GREAT WORKS ARE PRODUCED - NOT BY STRENGTH - BUT BY PERSEVERANCE.



IF YOU ARE NOT WILLING TO RISK THE UNUSUAL YOU WILL HAVE TO SETTLE FOR THE ORDINARY.

Empowering people to prosper through property.



WHAT MAKES OUR STORY UNIQUE?

We have been at the forefront of property since 1964, that provides us with unparalleled property experience and know-how.

Our People

Our experienced and highly trained agents are area specialists, dedicated to providing **smart, astute advice and guidance** through each step of the transaction process.

Our Marketing

Our various marketing platforms, including monthly advertising in leading property publications, our website, television advertising, various mobile and IT applications, exhibitions and direct marketing initiatives ensures that we can provide **optimum levels of visibility** throughout all regions.

Our Innovations

We are constantly **innovating**. Introducing many firsts to the industry that allow us to offer significant advantages to our clients.

Our Training

We have our own **in-house academy** that not only ensures our new and existing agents are well-trained and equipped to meet the changing demands of the industry, but more importantly, that we can continually provide professional and astute advice to our clients.

Featured Listings

We also invest in featured listings for optimal exposure. Exclusive Mandates include a physical address and Google mapping for better ranking. Additionally, we promote show days on Property24 and Private Property with banners and directions to the property

Our Technology

We are Google's **biggest real estate client in South Africa**, giving us the ability to leverage the numerous benefits and advantages that this global technology leader can offer. This includes Google Ads.

Our Database & Referral System

Our collective database of qualified buyers and sellers, drawn from our extensive branch network of close on 200 branches, gives us access to over 150 000 clients.

We are the current market leaders with the highest market share.



OUR EXPERT ADVICE

We understand that you may have many questions when it comes to your property journey.

To help you get a clear understanding, we have penned down some common questions to guide you through this process.

HOW TO SELECT AN AGENT?

It's important to partner with an estate agent that is highly reputable, knowledgeable and trained in the industry. When it comes to buying, selling or renting there is no room for second guessing.

It is therefore important to take the following into consideration:

- Market share
- Highest listing price
- An agent does not control the market
- Never select an agent based on price
- Best services and marketing plan
- Accredited agent – **Valid FFC**
- Reputable brand



WHY SHOULD YOU SELL?

There are many variables when it comes to selling a property. For you as a client, it is of high importance to underpin the reasons

Here are a few points to consider:

- What is the reason for selling?
- How long has the property been in the market for?
- How quickly do you need to sell?
- If you were made a market-related offer today, would you accept it?
- Where do you plan to move to?
- Have you asked other agents to market your property?
- What will you do if your property is not sold within your target date?
- What do you expect of your estate agent?
- What made you decide to make use of a **Seeff agent?**

WHAT IS THE ROLE OF AN AGENT IN PRICING?

Being at the forefront of the property industry with many years of experience, we have the necessary insight to assist with property pricing.

Here's what you should know:

- Cannot give an "exact price" for real estate
- Doesn't tell you what your home is "worth"
- The market determines the value - together we determine the price
- We show you a range of prices being paid for homes in your area

WHY IS MY PROPERTY NOT SELLING?

We believe that all questions asked by you are all valid. This is why we take these questions seriously.

If your property is not selling, here are a few things to consider:

- Position (location of the property)
- Condition of the property
- Suspensive conditions
- The marketing efforts
- The price
- Excessive recurring costs such as levies and rates and taxes
- Stringent Body Corporate rules and management
- High crime rate in the area
- Servitudes and other Property restrictions

We have assisted many clients over the years which has given us much insight to the property buying, selling or renting process.

Here are a few common mistakes to avoid:

- ✘ Choosing an agent who hastily over-values your property, who may not achieve you the best results.
- ✘ Using the highest marketing listing price, and the least competent agent.

**We are on
your side.
Let us guide you.**



WHY PARTNER WITH SEEFF RICHARDS BAY

SELL WITHIN

 **4,5**
WEEKS

Seeff Richards Bay sells its sole mandates within 4,5 weeks of listing, on average.



96%
ASKING PRICE

We sell your property within 96% of the asking price on an exclusive mandate.



TRUSTED

We sign the most exclusive mandates in the region.



RENTAL AND SALES EXPERTS

We secure the most leases and sales in the region

5x MORE
Show Days

We are on show 5 times more than any other agency.



39%

Market Share

We hold 37% market share in Richards Bay.



In-House Services

An in-house bond originator will assist in getting you the best finance option.

RICHARDS BAY

035 789 0490 |    

SEEFF SALES OFFICE: Suite 2 & 3, Montego Park, Lira Link Road, Richards Bay

THE RICHARDS BAY PROPERTY MARKET

Richards Bay is our home, and as local residents, we have vast local insights to this beautiful town.

We're local experts in the property market, giving you an advantage when it comes to property.

The vibrant town of Richards Bay is fast becoming a popular town to settle down as well as the North Coast holiday destination of choice, as it offers spectacular scenery and unspoiled beaches. It is one of the closest sea destinations from Gauteng and enjoys a summer climate all year round.

Besides rapid industrial expansion, the tourism industry of this region is flourishing given its natural beauty and close proximity to excellent game reserves in Zululand. Its bustling business centre has every

modern facility and the town boasts excellent recreational facilities for residents and visitors alike. Private schools and public schools abound and for the shopping enthusiasts, there are numerous strip malls as well as the boardwalk shopping centre to explore.

Private and public healthcare facilities are top class and traffic is normally smooth. This part of South Africa showcases a land of exquisite beauty characterised by incredible diversity. On its Eastern boundary, its golden shores are

gently caressed by the warm waters of the Indian Ocean. The coastline stretches some three hundred and fifty kilometers from the mouth of the mighty Tugela River in South, to the Mozambique border in the North. Richards Bay is known as the 'entrance' to Zululand.

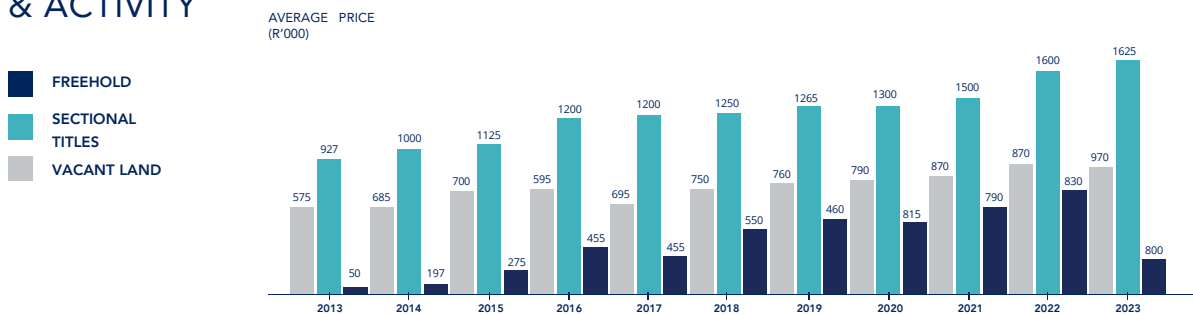
The town is also close to the N2 freeway as well as just over an hour's drive to the King Shaka Airport and Durban. This further enhances the attraction of Richards Bay as an excellent relocation choice in a beautiful part of the country.

“This part of South Africa showcases a land of exquisite beauty characterised by incredible diversity.”

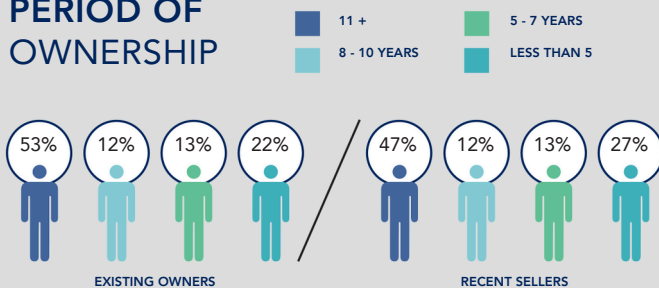


FREEHOLD HOMES			
	2021	2022	2023
AVERAGE PROPERTY PRICE	R1 492 000,00	R1 600 000,00	R1 664 000,00
NUMBER OF PROPERTIES	348	306	250
RAND VALUE OF PROPERTY SOLD	R519 216 000,00	R417 172 000,00	R385 134 000,00
FREEHOLD LAND			
AVERAGE PROPERTY PRICE	R700 000,00	R830 000,00	R875 000,00
NUMBER OF PROPERTIES SOLD	31	43	30
RAND VALUE OF PROPERTY	R21 700 000,00	R33 701 000,00	R16 994 000,00
INDIVIDUAL SECTIONAL TITLE			
AVERAGE PROPERTY PRICE	R870 000,00	R870 000,00	R970 000,00
NUMBER OF PROPERTIES SOLD	385	366	305
RAND VALUE OF PROPERTY SOLD	R334 950 000,00	R339 768 000,00	R357 741 000,00
TOTAL RAND VALUE OF PROPERTIES SOLD	R875 866 000,00	R881 722 000,00	R821 996 000,00
NUMBER OF PROPERTIES SOLD	764	626	585

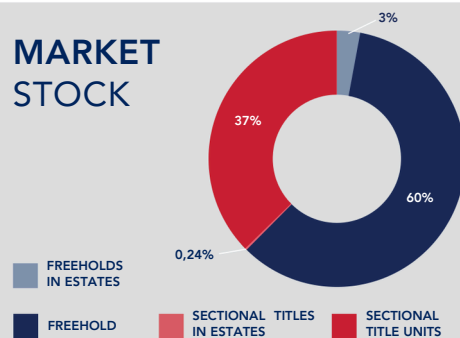
GROWTH & ACTIVITY



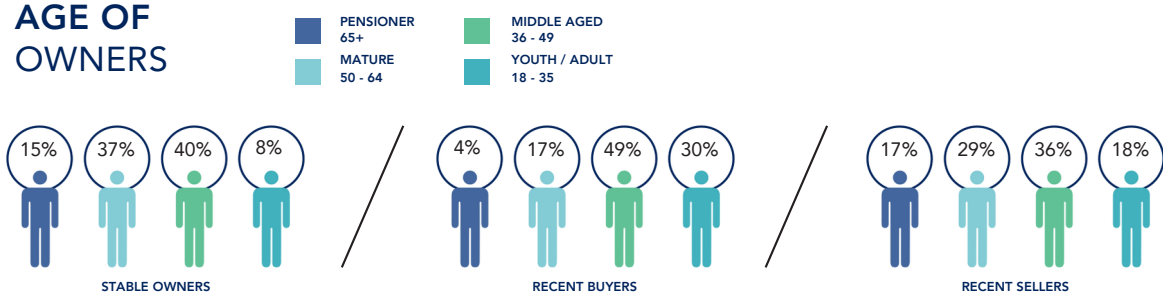
PERIOD OF OWNERSHIP



MARKET STOCK



AGE OF OWNERS



TREND ANALYSIS

When one examines the current owners in Richards Bay it is clear that 53% of owners have owned their properties for 11 or more years whereas 22% of owners have owned their properties for less than 5 years.

This shows us that Richards Bay is a popular and stable town with residents choosing to stay longer and enjoy its stunning lifestyle. The town does attract people of all ages however the large majority of homeowners are in the 36-49 years old category (41%) and 50-64 years old (37%).

This indicates that it is a popular town to **raise your family** in. Increasing prices in the freehold sector may influence why we see a lower percentage of homeowners in the 18-35 year old and above 65-year-old categories.

The ages of recent buyers are also continuing on with this trend. Activity in the sectional title market is high which is evident in the age of buyers coming through as the **'youth' market** is climbing in terms of recent buyers (38%)

“Richards Bay is a popular and stable town with residents choosing to stay longer and enjoy its stunning lifestyle.”



ARE YOU SELLING?

Why say yes to Sole Mandates?

There is a common misconception that signing an Exclusive Mandate will limit the exposure of your property.

In fact, if partnered with the right Agency, an exclusive mandate can ensure the best marketing exposure, service delivery and communication, as well as afford your agent the luxury of time to negotiate the best possible price on your behalf. As part of a leading national brand, Seeff Richards Bay has established an impressive local track record and invests in innovative marketing strategies to present your home in the most effective manner to achieve results.

- Sole mandates achieve priority on the agent's list and get preferential treatment. When you deal with one agency, you avoid competing claims.
- Dedicated and Professional Service – commitment and mutual trust between all parties.
- Seller and Agent Committed team of agents – Seeff's unique system of sharing buyers (PropData).
- Better security – we keep a record of all buyers visiting and inquiring about the property.
- Seeff offers unique marketing opportunities exclusive to sole mandates.
- Various advertising channels and services are limited to Exclusive Mandates.
- The agent works for the seller to achieve the best possible price.
- Viewings are managed by a single agency to avoid inconveniences.
- Regular feedback on sales activity and market conditions are provided.
- Buyer referrals will be accepted from external agents but we always maintain control of the negotiations.

WE'RE GO-GETTERS THAT GET YOU PRIME EXPOSURE

Get those selling photos and videos

We commission a professional photographer and videographer to showcase your home.

Get you listed online

We ensure a competitive presence on various websites by managing your listing on a daily basis.

Get you print exposure

We advertise in numerous local and national magazines and newspapers for maximum coverage.

Get you viewings

We set up appointments with qualified buyers to view your home and also arrange show days where possible

We strive to get you the highest price, in the quickest time, with the least hassle.





EXPRESS SALES

Are you facing Repossession?
Emigration? Deceased Estate? Divorce?

The Seeff Express Sales Programme aims to assist the homeowner who needs to sell his property urgently - before it reaches the foreclosure stage.

ARE YOU BUYING?

Don't let the stresses of property purchase deter you from your dream of owning a new property.

When you partner with Seeff Richards Bay we ensure we eliminate all stress for a seamless process.

WHY CHOOSE SEEFF RICHARDS BAY?

- ✓ We sell the most units in South Africa
- ✓ We have the most exclusive mandates
- ✓ We have in-house bond originators
- ✓ We have experienced agents who offer astute advice and great service

We sell the most units in South Africa.



OUR MARKETING OFFERING

Seeff Richards Bay receive up to 61% more VIEWS and up to 77% more LEADS on our online advertising, more than the other Agencies on the Richards Bay. A high percentage of all our sales occur through web inquiries.



SHOW HOUSES

For Exclusive Mandates in our suburban residential areas, Show Houses are an important way of making the neighbours and other potential buyers aware of our available properties. These can be planned with the home-owners,

and are advertised through online portals to generate foot traffic. Neighbourhood drops are also distributed in the surrounding suburb. We are on show 5 times more than any other agency.



Monthly Newsletters

Seeff Richards Bay makes use of email marketing through regular newsletters sent out to our database on a regular basis. This may include latest property listings, news and advice.

Social Media

We make active use of social media platforms to ensure that your home, as well as property news, activity and trends get exposed to suitable potential buyers that are engaging with social media.



Multimedia Services

Seeff Exclusive Mandates enjoy the benefits of professional photography. We take professional photographs of your home to ensure the best presentations on all online platforms that also improves online search rankings.

We will prepare drone photography, videos and matterports (3D Virtual Tours) of your home to showcase it to its best potential and to also assist in improving online search rankings, attracting more buyers to your property.



Online Marketing

To stay top of mind on digital platforms, Seeff Richards Bay consistently lists its properties on both Property 24 and Private Property. These portals have proven to yield quality leads.

We have taken premium listing packages to ensure we get the best traffic.



PUBLIC RELATIONS

We enjoy a significant presence in the media and our opinion is often sought on topics and issues that affect the industry both as a strategic and operational level. We are also seen as one of the leading thought leaders in the industry. PR can provide excellent editorial exposure for newsworthy properties. One of the main advantages is that it is more credible than advertising.

- Over **60 Years of success** in property.
- Close on under **200 offices**, all individually owned and operated, with a powerful **nation-wide referral network** between them.
- Representation on our **award-winning website**, www.seeff.com.
- **Seeff Richards Bay** has a dedicated **Microsite** where you can access the latest property trends, expert advice, and a wide range of available properties. This easy-to-use platform helps you stay informed and make confident decisions in today's real estate market. Whether you're buying or selling, our microsite offers everything you need to navigate the property landscape with ease.



Email

All show-day properties are sent to a qualified database of buyers, weekly promoting inquiries.

Hot Properties Mailer

All show day properties are included in the Hot Properties mailer.



Our Reach

Seeff is exclusively associated with Hamptons International; a member of the country-wide group and the largest real estate group in the United Kingdom.

- Over 140 years heritage
- A network of 87 offices in the UK (33 in London)
- An international network with over 7,000 partner offices spanning the Far and Middle East, Europe and the USA



Referral Network

Constant communication within our network of over 200 offices allows us to source qualified buyers with attractive options throughout Southern Africa as their desires and priorities shift.

THE IMPORTANCE OF SHOW DAYS

Show Days are a key element of your properties marketing success.

If you want to sell your property for the highest price in the shortest possible time then allow us to do so with one of our most successful marketing opportunities available to you.

PROPERTIES THAT GO ON SHOW GET FAR GREATER EXPOSURE:

- EMAILS
- WEBSITE PORTALS
- FLYERS
- BOARDS
- SOCIAL MEDIA
Facebook
Instagram
Tik-Tok

Property Portals

Automated on show banners on all major property portals allowing browsers to search on show.

Property24 & Private Property

Property 24 and Private Property send out on show notifications to their registered buyers who may be interested.

Flyers

Electronic flyers are distributed to an extensive database notifying possible buyers of where and when the show days occur.

On Show Boards

Indicates the show day on Saturday or Sunday afternoons. We erect numerous boards for added exposure.

Leaflets

We print and email hundreds of brochures every month and have them customized and dropped with potential buyers, also mailed to our database and handed out personally to clients.

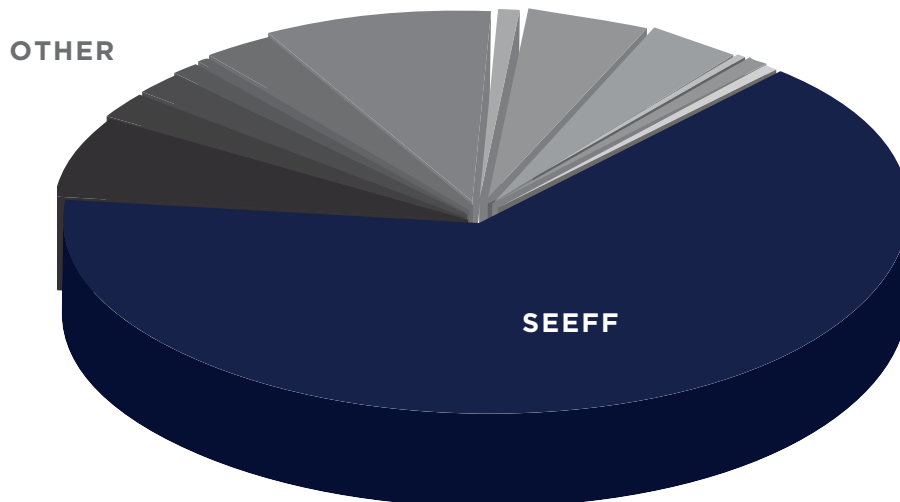
We consistently do show days in our areas, reaching more and more buyers, any one of which could be right for your property.



SEEFF SHOW DAY VS OUR COMPETITORS

Due to its dominance in the local market, Seeff Richards Bay exhibits more than any other agency, with over 120 show days completed each year.

With a combination of passion, effort, and expertise, Seeff Richards Bay is the preferred real estate agency in Zululand.



SELECTING A CONVEYANCER

South Africa has a world-respected system of Registered Title in property.

The preparation of the transfer documents and registration of the transfer at the Deeds Office are performed by a specially qualified Attorney called a Conveyancer. It is your responsibility as the Seller to 'pass transfer'.

1. The Seller chooses and appoints the Conveyancer
2. The Buyer pays the Conveyancer's fees and charges
3. From your perspective as the Seller, it is imperative that this process is performed as efficiently as possible
4. Any delay costs you; either in that you wait longer for your money and continue to pay unnecessarily on your home loan and home insurance or, in a worst-case scenario, that the deal falls through

We have assembled a panel of Conveyancing Practices that:

- Specialize in Property Law and Conveyancing
- Have committed themselves to a very high level of service
- Each of them are aware that failing to live up to that commitment for any of our clients could result in their removal from the panel. Their performance is also closely monitored on your behalf



We would encourage you to select a Conveyancer from this panel. That is not to say that there are not other very efficient Conveyancing practices and the choice does remain yours to make.

All the panel members have undertaken to give you all necessary guidance and legal advice through the sales process, including obtaining copies of the approved building plans of your property if necessary, at no additional cost.

ARE YOU A LANDLORD?

Property has proven to be one of the best investment opportunities.

If you're looking at property investment, here's why you should consider an exclusive rental mandate:



We have credit-worthy tenants



We have proven property management systems



We lease the most properties in KZN

Our Strengths

- Years of informed and in-depth knowledge of the property market in South Africa.
- Invoicing tenant for rental, electricity & water.
- Collection thereof.
- Requesting statements from Body Corporate, municipal accounts.
- Payments of levy, electricity water, rates & services.
- Obtaining quotes for repairs & maintenance.
- In-house maintenance team exclusive to Seeff.

Key Tips to Remember

- Always request a qualified agent to do your rental valuation.
- Remember for the best return on investment, a qualified agent must be appointed.
- Regular updated valuations must be done at the end of the lease term.
- Excellent rental management must be of the highest standard in order to achieve the highest return on investment.
- Appointments of contractor on Landlord approval only.

Contractual Protection

Protection for both tenant and landlord is critically important when entering into a Lease Agreement; as is sound knowledge & the Rental Act.

- Renting privately may save money in the short-term, but the long-term costs could be thousands.
- Professional Rental Estate Agencies are qualified and experienced with all types of contracts.

**Financial freedom
does exist in property.**



HOME
IS OUR
STORY

CHOOSE SEEFF

AS YOUR PREFERRED PARTNER IN RENTAL INVESTMENT MANAGEMENT

The property market provides lucrative investment opportunities. However, protecting and managing these investments can be overwhelming.

To ensure your investment is well managed and above all protected, you need experienced professionals handling your property portfolio. As industry experts with over 5 decades of experience and know-how, Seeff Richards Bay provides the solution you need to maintain and grow your rental investments.



HOW TO SUCCESSFULLY SECURE INCOME FROM YOUR RENTAL INVESTMENT?

- ✓ Determine your ROI
- ✓ Calculate the costs involved in maintaining your property
- ✓ Expert property valuation and market related advice
- ✓ Procuring a suitable tenant 'identify and qualify'
- ✓ Suitable maintenance plan
- ✓ Accounts management
- ✓ Person/business allocated for repairs

WHY GO EXCLUSIVE WITH SEEFF?

- **Experienced agent** servicing the property owner's portfolio to achieve the best possible ROI
- Manage viewing of property by **potential tenants**
- **Pre-qualify** and screen potential tenants
- Provide **lease agreements** and follow-through
- Conduct in and outgoing **inspections**
- Various **advertising channels** and services are limited to Exclusive Rental Mandates
- **Regular feedback** on property management provided
- **See to maintenance**, rates, levies, utility bills, collections and more
- **Manage all aspects** and tenants on your behalf
- Breach control **protocols**
- **After-hour and weekend assistance** for maintenance emergencies
- **Municipal and body corporate** liaison and dispute management
- **Accompanied handover**
- Agents are well versed with the **CPA and the rights** of a landlord and tenant and rental housing tribunal matters

A STRATEGIC PARTNERSHIP

Seeff Richards Bay will provide you with proficient service from an agency with years of experience, backed by extensive property knowledge and world class standards.

Our Management Systems

At Seeff Richards Bay we use high-level management systems to ensure all landlords and tenants are given the best service. Here's a glimpse into our preferred management partners:



Seeff Richards Bay uses PayProp to manage our Rental Portfolio management.

PayProp's tenant risk management solutions significantly reduce arrears.

PayProp sets the standard for speed and accuracy of payments, as well as cost and payment status transparency at all times.



The founders of Sinov8.net have many years of experience in the residential letting industry.

Like many great solutions, RedRabbit was born out of frustration for the way maintenance was being managed. Sinov8.net set out to develop an industry-disrupting, cloud based property maintenance solution to solve the

day to day challenges experienced by letting agencies and property management companies.

Today RedRabbit offers much more than just maintenance tickets – the solution now includes integrated inspections as well as an excellent communication platform to support maintenance operations.



Seeff is registered with the Tenant Profile Network, who are registered with the Credit bureau.

- TPN provides a letter of demand and blacklists tenants when and where necessary by instruction from Seeff.
- Eviction and notice to vacate letters are sent on behalf of the Landlord.
- TPN offers Debt Collection.
- Only club in South Africa personally run and managed by an expert rental property litigating attorney.
- Letter of demands sent straight from a rental attorney.
- Discounted prices for any residential rental property legal work, countrywide.
- You receive an entrée to Rental Property Products that Marlon Shelves endorses as they hit the market.
- Protection: Advising landlords and tenants accordingly.
- Exclusive monthly newsletter packed with Q&A's, interesting facts, latest law and practical information from cases our firm has argued.



**Seeff Richards Bay,
won National Rental
Licensee of the year.**

Dear Seller

As you have made the decision to sell your home, I would like to bring to your attention an important financial consideration. Should your home be mortgaged, your financial institution will require you to provide them with written notice of your intention to settle and cancel your bond.

The period of notice that your financial institution requires is 90 days. Should your bond be settled and cancelled prior to the expiry of the 90 days, your financial institution will impose an early termination charge which consists of the interest payable on the remaining days of the notice period - prorata except for FNB, no penalty charged for early termination. Absa, Nedbank, and STD will waive the charge in the event of you/the client registering a new bond over a new purchase.

Should you have provided your financial institution with this notice and your bond is not settled and cancelled within 90 days, you are required to notify your financial institution to extend the notice period. Please also note that your financial institution may withdraw your access bond facility on receipt of your notification to settle and cancel your bond.

As financial institutions do change their policies from time to time, it is recommended that you confirm with your lender what their current policy is for the charging of an early termination fee.

Please do not hesitate to contact Diane Green our in-house OOBA financial consultant for any further information which you may require with regards to the cancellation of your bond. I will also be able to assist you with an innovative and tailored solution for all your property finance requirements, should you be in the process of acquiring another property.

Kind regards,

ELAINE VANDAYAR

Managing Director, Seeff Richards Bay

OUR ACHIEVEMENTS

2018

- Licensee of the Year
- Marketer of the Year
- Overall Group Marketer of the Year
- Overall Marketer of the year
- Highest Market Share
- OOBA Supporter of the Year
- STD - Quickest Bond Registration
- Smart Academy Award
- Most Units Leased
- Most Units Sold

2019

- Ooba Units and Rands
- STD Bonds Granted Rands
- Highest Market Share
- Most Units Sold
- Marketer of the Year
- Licensee of the Year
- Overall Licensee of the Year

2020

- Ooba Rands & Units
- Standard Bank Bonds Granted Units & Rands
- Highest Market Share
- Most Units Sold
- Marketer of the Year
- Rental Licensee of the Year
- Licensee of the Year
- Overall Licensee of the Year

2021

- Ooba - Rands & Units
- Marketer of the Year
- Most Units Sold
- Highest Market Share
- STD Bank Top Supporter 1st Place
- Rental Office of the Year
- Overall Marketer of the Year

2022

- Ooba -Rands & Units
- Marketer of the Year
- Most Units Sold
- Highest Market Share
- Licensee of the Year
- STB Bank Top Supporter Runner Up
- Finalist Overall Licensee of the Year
- Finalist Overall Rental Licensee of the Year
- Finalist Overall Marketer of the Year

2023

- Ooba - Rands & Units
- Marketer of the Year
- Most Units Sold
- Highest Market Share
- Licensee of the Year
- Rental Licensee of the Year
- HRD Award
- STD Bank Top Supporter
- Finalist Overall Licensee of the Year
- Finalist Overall Marketer of the Year



YOUR STORY IS OUR STORY

We're ready to help you rewrite your property journey.
Let us guide you home.



RICHARDS BAY

035 789 0490 |    

SEEFF SALES OFFICE: Suite 2 & 3, Montego Park, Lira Link Road, Richards Bay