

live

REAL ESTATE





The Live Guide

The Live Philosophy

The Live Story

The Live Founders

The Live Offering

The Live Elite Collection

The Live Standard

The Live Advantage

Where We Live

The Live Experience

Let's Connect

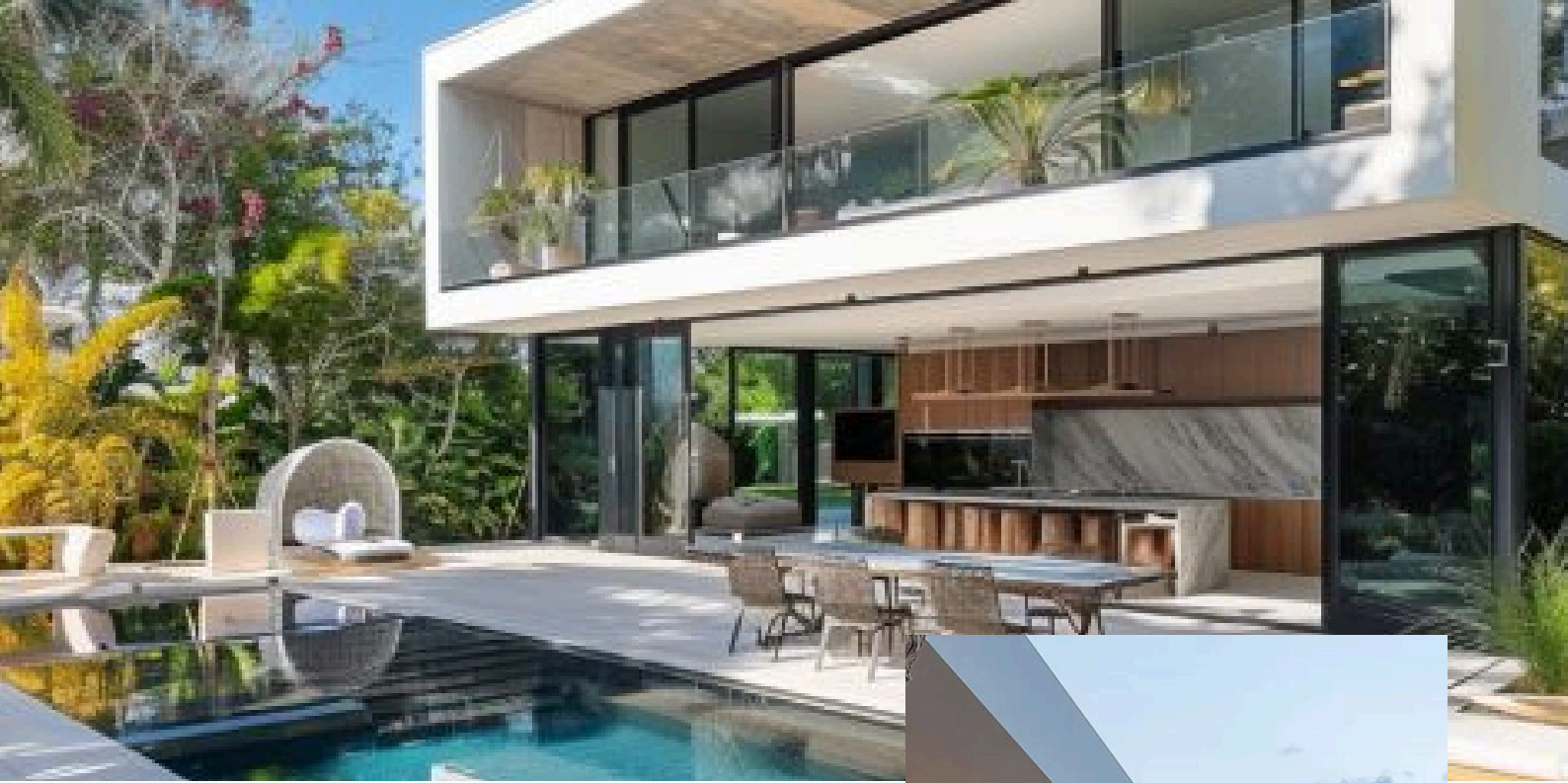


Live Your Best Life — starting with where you live.

Buying or selling a home isn't just a transaction — it's a milestone. A turning point. A chapter that deserves more than paperwork and open houses. At Live Real Estate, we know you're not simply moving bricks and mortar; you're shaping the way you live.

That's why we go beyond listings. We match lifestyle with legacy, strategy with style, and detail with distinction. Whether you're making your first move, upgrading your view, or unlocking new investment horizons, our team brings experience, insight, and an instinct for the extraordinary.

Because the right home is more than where you live — it's how you live. And we're here to make sure you **Live Your Best Life.**



The Live Story

Who We Are

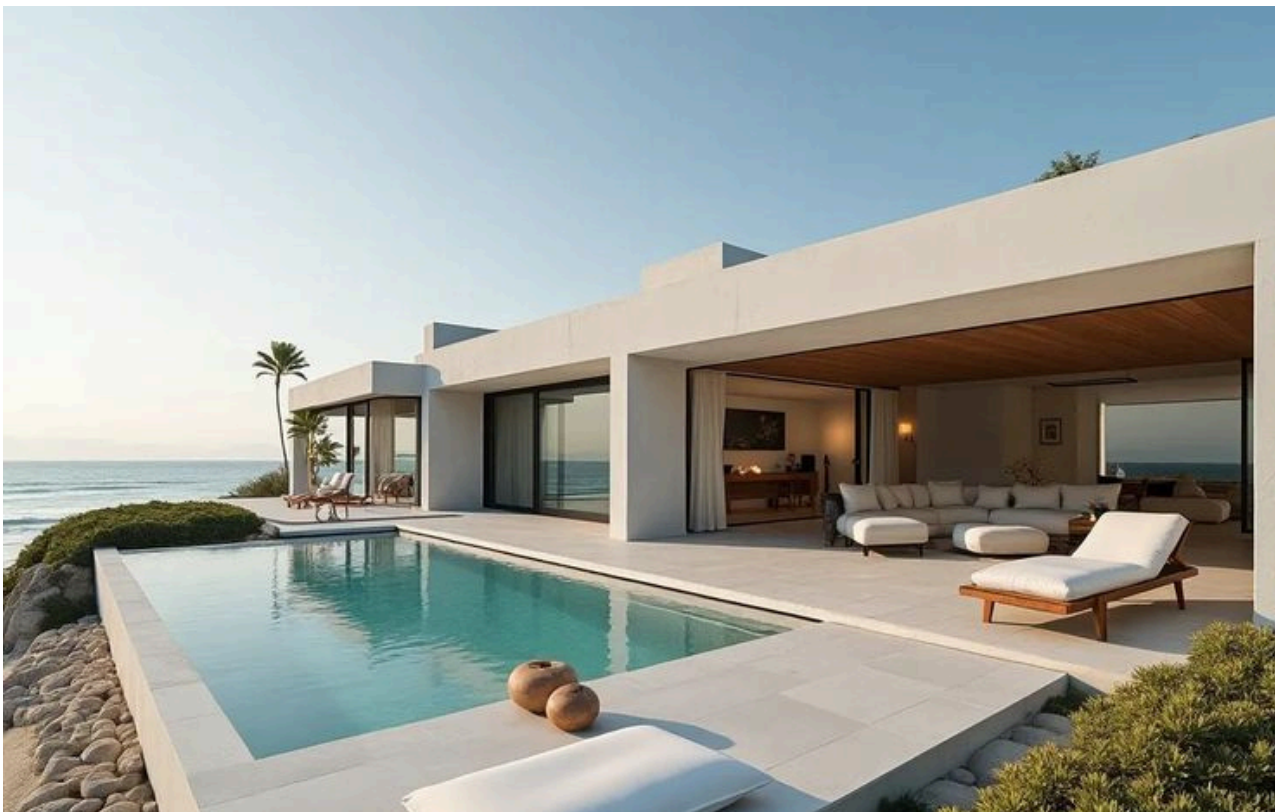
At Live Real Estate, property isn't just business – it's personal. We know a home is more than square metres and sea views; it's a statement, a lifestyle, and a little piece of your legacy. That's why we don't just sell houses. We curate lives. We connect the right people with the right places – beautifully, strategically, and with a touch of flair.



Built to Live

Brendan Miller didn't exactly "fall into" real estate. Cape Town-born, with an entrepreneurial spark (and a talent for building just about everything — businesses, brands, and beautiful spaces), he was busy launching companies while most were still perfecting their CVs. After steering top-performing property franchises to success both locally and abroad, he decided it was time to build something bold of his own.

In 2019, Live Real Estate was born — and it's been moving at the pace of a Camps Bay summer ever since. What started as one man's vision has grown into a handpicked team of sharp-minded agents, rewriting what it means to buy and sell property along the Atlantic Seaboard and beyond.





Our Mission

To transform real estate from transactional to transformational. We cut through the noise, deliver results with flair, and ensure every move feels like living your best life.

The Live Values

- **Excellence, Always** → Because average is for other agencies.
- **Integrity First** → Trust us — no really, you actually can.
- **Lifestyle-Led** → We don't just sell homes; we sell the way you want to live.
- **Bold but Personal** → Luxury should be aspirational, not intimidating.

Because in the end, property is personal. And at Live Real Estate, so is our service.

Live Your Best Life. We'll take care of the keys.

The Live Founders

Brendan Miller & Jolene Alterskye

Live Real Estate was built on vision, instinct, and a refusal to settle for ordinary – qualities embodied by our founders, Brendan Miller and Jolene Alterskye.

Brendan, Cape Town born and entrepreneur at heart, has been building things – businesses, brands, and beautiful spaces – since his early twenties. After leading top-performing franchises both locally and abroad, he launched Live Real Estate in 2019 – a bold move that's grown into one of South Africa's most dynamic independent agencies.

Jolene brings over two decades of property expertise, a Bachelor of Business Administration, and full status agent qualifications to the table. A proud Atlantic Seaboard resident, she pairs business acumen with market instinct, connecting clients to Cape Town's most coveted coastline with confidence and flair.

Together, Brendan and Jolene set the tone for Live: strategic, stylish, and relentlessly client-focused. At Live, it's never just property. It's personal.

Live Your Best Life. Live Real Estate.



The Live Offering

Property Sales

We don't just sell homes — we choreograph show-stopping deals. From seaside villas to skyline penthouses, our brokers know how to make the market move.

Rentals & Letting Management

Whether it's full-service management or a placement-only match, we keep landlords confident and tenants living well. Effortless, seamless, professional.

Property Marketing & Staging

Think magazine covers, not classifieds. With world-class photography, videography, drones, and staging, your property gets the red-carpet treatment it deserves.





International Exposure

Why think local when you can think global? With our international reach, your property is seen by the right buyers – whether they're in Cape Town, California, or Kensington.

Relocation & Semigration Support

Making the big move? We make it seamless. From Joburg to the Atlantic Seaboard (or the other way around), we'll land you in the lifestyle you've been dreaming of.

Digital Edge

Social feeds, portals, brochures, email alerts – we don't just market properties, we make them unmissable. Consider it digital dominance, tastefully done.



Prime Position Offices

Front-row real estate for a real estate company. With landmark offices in Cape Town and Johannesburg, our visibility becomes your visibility.

Added Extras

Valuations, foreign purchasing guidance, property alerts, even the clever calculations – because the fine details are where we excel.



The Live Elite Collection

Some homes aren't just properties — they're landmarks. Architectural icons, legacy estates, oceanfront villas, or penthouses with views that silence a room. Representing homes of this calibre requires more than traditional real estate — it calls for Live Elite.

What Is Live Elite?

Live Elite is the division of Live Real Estate dedicated to properties at the very top of the market. It's a service designed for clients who expect absolute discretion, global reach, and marketing as exceptional as the homes themselves.

The Elite Advantage

- **Bespoke Marketing** → Architectural storytelling, cinematic videography, private viewings, and invitations designed with the same care as the homes we represent.
- **Global Stage** → Your property showcased to an international audience of discerning buyers – from Europe to the US, the Middle East, and beyond.
- **Discretion Assured** → Confidential representation, curated introductions, and off-market opportunities for those who value privacy above all.
- **Negotiation with Nuance** → High-value transactions require more than a sales pitch; they demand strategy, subtlety, and the kind of experience only seasoned professionals deliver.



The Properties

Think Clifton mansions, Bishopscourt estates, Constantia wine farms, Sandton trophy penthouses, and private compounds that never see a public portal. These aren't listings – they're legacies.

Because at this level, selling isn't just about a price achieved. It's about a lifestyle protected, a reputation preserved, and a move handled with elegance from start to finish.

Live Elite. Where extraordinary lives.



The Live Standard

At Live Real Estate, we don't do cookie-cutter. Luxury isn't a price point; it's a standard — and it shows in everything from our tailored strategies to the way we position your property as headline news.

Luxury Positioning

We treat every home like it belongs on the cover of a magazine (because often, it does). From world-class photography to carefully crafted campaigns, your property isn't just listed — it's showcased with style.

Lifestyle-Led Marketing

Buyers aren't just shopping for walls and windows. They're buying into a way of life. That's why our marketing sells more than square metres — it sells the story, the setting, and the lifestyle that makes your property irresistible.

Because in this market, it's not about being everywhere. It's about being unforgettable.

The Live Advantage

Our Edge

Selling property isn't about being everywhere — it's about being exactly where it counts. We focus on the right buyers, the right timing, and the right strategy to put your home centre stage.

Our Process

We launch with precision, market with intention, and negotiate with nuance. From styling to strategy, every detail is designed to create impact and attract offers that matter.

Our Results

- Tailored campaigns — never one-size-fits-all.
- Direct access to Cape Town & Johannesburg's most active buyers.
- Honest advice, clear communication, no smoke and mirrors.
- Relationships that last long after the ink is dry.

Because the right process doesn't just sell a property — it secures confidence, protects value, and makes your move one worth celebrating.

Live Your Best Life. Live Real Estate.





Where We Live

Cape Town | Atlantic Seaboard & Beyond

The Atlantic Seaboard is our heartland — Cape Town's glittering Riviera, where mountains meet the ocean and every sunset feels like theatre. From the wind-sheltered villas of Bantry Bay to the beach houses of Bakoven, this coastline defines South African luxury living. Homes here are architectural statements, wrapped in views that never go out of style.

But Cape Town's story stretches further. Constantia and Bishopscourt offer a more classical elegance: historic wine estates, leafy avenues, and properties that feel like heirlooms. Here, luxury means space, heritage, and serenity — with the convenience of being minutes from the city.

The Western Seaboard has become Cape Town's playground for lifestyle seekers, where contemporary beachfront apartments and modern family homes meet surf culture and golden stretches of sand. From Bloubergstrand to Big Bay, it's coastal chic with a youthful edge.

Meanwhile, the Northern Suburbs continue to draw families and professionals looking for schools, space, and a strong sense of community — without losing touch with the city's pulse. It's where value meets vibrancy, and smart buyers secure homes with both lifestyle and long-term appeal.

Together, these markets give Cape Town its unique character: Riviera glamour on the Seaboard, winelands charm in Constantia, beachside living along the Western coast, and family-friendly growth in the North. And wherever the coordinates, Live Real Estate has the insight, the instinct, and the network to position each property with precision.

Johannesburg | Sandton & Fourways

Johannesburg is where ambition finds its address. It's a city that thrives on energy, innovation, and big moves – and its property market is no different.

Sandton is South Africa's financial heartbeat, where scale and sophistication define luxury living. Towering penthouses with skyline views, architectural trophy homes, and high-yield investment apartments attract executives, entrepreneurs, and international buyers who demand both prestige and performance. By day, it's Africa's Wall Street; by night, it's fine dining, luxury retail, and world-class hotels at your doorstep.

Fourways offers a different rhythm – one where lifestyle takes centre stage. Here, secure estates and gated communities create a haven for families, with leafy parks, excellent schools, and homes that balance space with sophistication. The area has become one of Johannesburg's fastest-growing hubs, with thriving retail centres, entertainment venues, and a strong sense of community adding to its appeal.

Together, Sandton and Fourways represent the dual personality of Johannesburg luxury: fast-paced, cosmopolitan ambition paired with family-friendly, lifestyle-driven comfort. Whether it's a trophy penthouse in the city's glittering core or a sprawling estate where weekends are spent around the pool, Live Real Estate is at the heart of the market – connecting discerning buyers with homes that reflect their vision of success.

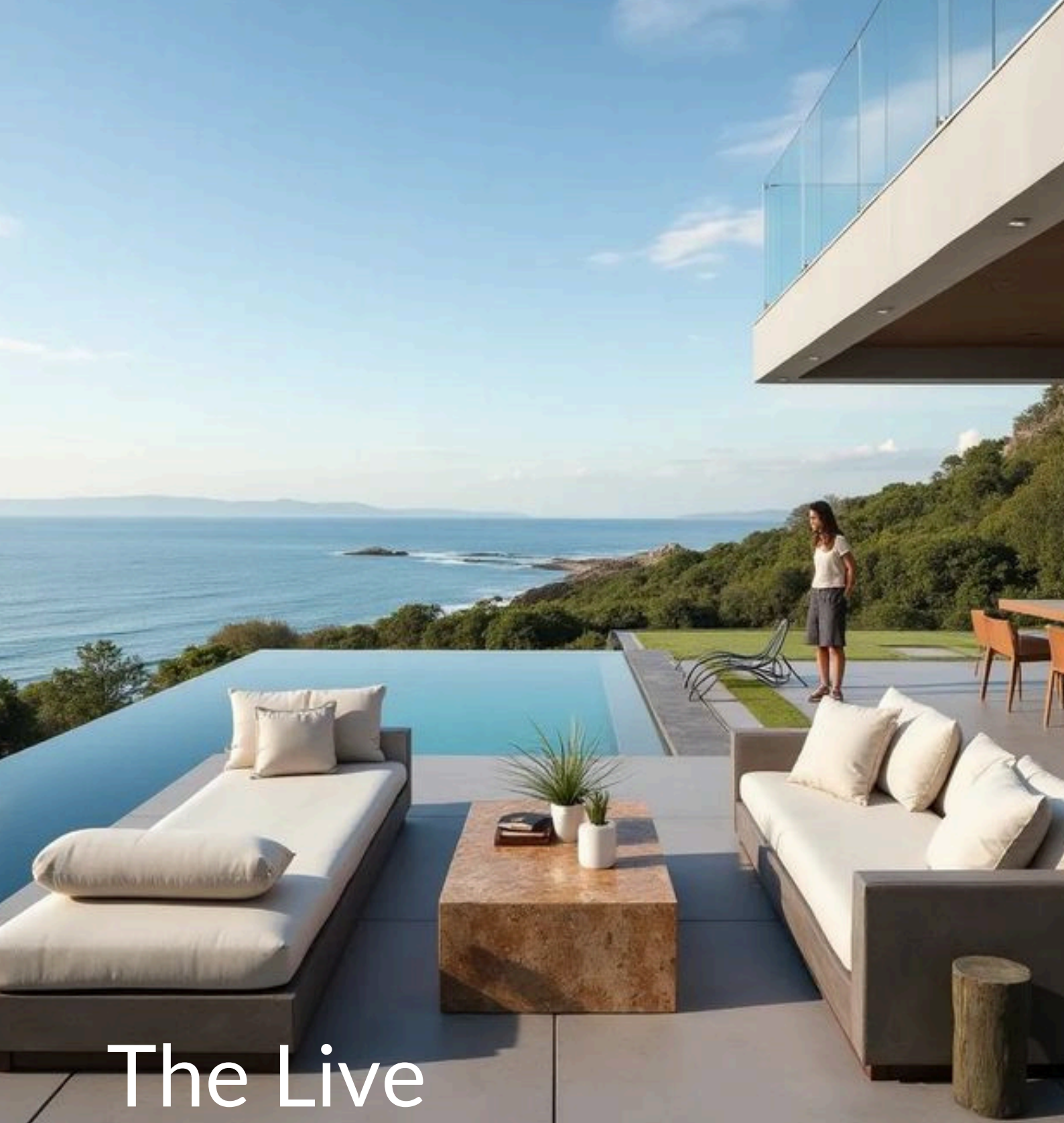




The Lifestyle Factor

Whether it's Cape Town's beaches and wine farms or Johannesburg's golf courses and rooftop restaurants, property here is about more than walls and windows – it's about rhythm, ritual, and the life that unfolds outside your front door.

At Live Real Estate, we don't just sell into these markets. We live them. Which means we know the cafés, schools, wine farms, gyms, golf clubs, and weekend escapes that define each neighbourhood. And when you choose Live, you're not just getting an agent – you're getting a lifestyle insider.



The Live Experience

At Live Real Estate, property is personal – which is why no two clients get the same experience. Our approach is transparent, tailored, and proactive, giving you confidence from the first conversation to the final handover (and beyond).

Our Approach

- **Transparent** → Honest advice, clear communication, no smoke and mirrors.
- **Tailored** → Every client, every property, every move — shaped to fit.
- **Proactive** → We don't wait for opportunities. We create them.



The Live Process

- **Discovery** → We start by listening: your goals, your lifestyle, your vision.
- **Valuation & Strategy** → Data meets instinct to position your property or search.
- **Marketing & Matchmaking** → Curated campaigns that attract the right buyers.
- **Negotiation** → Sharp, strategic, always on your side.
- **Seamless Close** → Paperwork handled, keys delivered, stress removed.
- **Aftercare** → Because our service doesn't end with "sold." We're here for your next move too.



The Reassurance

When you work with Live, you don't just get an agent — you get a guide, a strategist, and a partner. We keep you informed, supported, and confident at every step, so your move feels less like a transaction and more like a milestone.

Because buying or selling a home isn't just business. It's a defining moment. And with us, it's one worth celebrating.



Let's Connect

Cape Town Office

339 Main Road
Sea Point
Cape Town
8060

📞 021 439 3903



Live@liverealestate.co.za



www.liverealestate.com



live
REAL ESTATE

Johannesburg | Sandton Office

B33 St Christopher Road,
St Andrews,
Bedfordview,
2007

📞 021 439 3903



Sandton@liverealestate.co.za

Johannesburg | Fourways Office

Block D, First Floor
Pineslopes Office Park
Forest Drive, Pineslopes

📞 011 465 1187



Johannesburg@liverealestate.co.za



Thinking of your next move?
Let's make it remarkable.

Live Your Best Life. Live Real Estate.

