

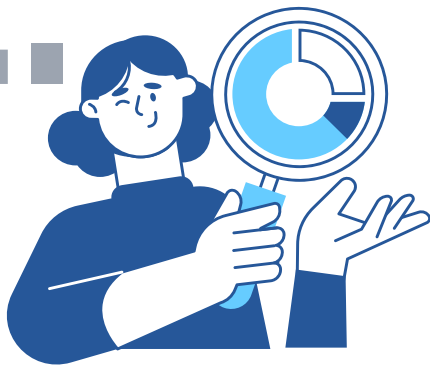
WHAT MAKES A PROFITABLE PROPERTY PORTFOLIO?



Only 20%

of investors diversify strategically across property types, and those who do report up to up to **40% greater portfolio stability**

1. Diversify Smartly with Professional Guidance



Structure your portfolio across multiple categories: residential (single, multi-unit, student, senior), commercial, hospitality, development, and indirect setups (REITs, crowdfunding).

Chas Everitt's experts help you allocate smartly to align your risk and reward.

2. Track ROI Consistently



Get accurate, portfolio-wide ROI reporting that includes all costs (management fees, repairs, insurance, taxes, vacancy) and adjusts over time.

Avoid overestimating income, and compare performance to benchmarks monthly or quarterly using tools or spreadsheets.

3. Minimise Vacancies, Maximise Returns



Our asset managers partner with onsite teams to keep occupancy high and tenants quality-assessed, so income remains steady.

4. Optimise Cost Per Unit



We drill into each property's expense lines to expose inefficiencies, reduce costs and improve cash flow one unit at a time

5. Run Your Portfolio Like a Business



Compliance, maintenance, capital planning – Chas Everitt takes care of it all proactively, so your property portfolio operates like a well-managed company.

Want to see how your portfolio performs?
Book a Portfolio Health Check with our Asset Management Team today.